Fake News on Facebook

*Type your answers to the following questions below each question.*

1. **How would you define fake news?**

[answer]

1. **In the lead-up to the Brexit referendum in 2016, how did the Vote Leave campaign use Facebook to target voters?**

[answer]

1. **Were the messages posted on Facebook by the Vote Leave campaign fake news?**

[answer]

1. **How was Facebook used to sway voters in the 2016 presidential election? What’s a “bot”? How were Russian bots used to influence voters?**

[answer]

1. **At first, how did Facebook respond to criticism that fake news was being posted on the site and that Facebook influenced the presidential election?**

[answer]

1. **Summarize Mark Zuckerberg’s New Year’s resolution to fix Facebook. To what problems does he allude? How does he intend to fix these?**

[answer]

1. **How did fake news lead to mob lynching in India?**

[answer]

1. **After reading the article which appeared in *Wired*, provide examples of different types of fake news and how it would effect its victims.**

|  |  |  |  |
| --- | --- | --- | --- |
| Description of Victim | Site (Facebook, Instagram, etc.) | Description of Fake News | Effects on the Victim |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |